

# PROTECT OUR PLANET AND INVEST IN OUR **350** FUTURE: DIVEST FROM FOSSIL FUELS WITH **BK**

**What is fossil fuel divestment?:** The global divestment movement calls on university endowments, foundations, faith-based institutions, and government pension funds to divest from the top 200 publicly traded fossil fuel companies. Divestment creates demand for new fossil-free investment options and reduces the political and economic power of coal, oil, & gas companies.

**It is the right thing to do:** Colleges and universities, faith-based organizations, and foundations, including the Rockefeller Brothers Fund, have divested from fossil fuels and are redirecting their investments into a post-carbon economy. We have a simple message for investors everywhere: Which side are you on? Are you financing the problem or the solution?

**Fossil Free is the Portfolio of the Future:** increased regulation of carbon emissions is inevitable and will result in massive devaluation of fossil fuel stocks. Divestment will protect investments from this devaluation. Since fossil fuels equal climate change, divestment will align institutions with the policies required to guarantee us a future.



Join our campaign

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